

Photo Credit: Aveda

GUEST EDUCATION

GUEST EDUCATORS + WORKSHOPS = EDUCATION FUND

We are dedicated to elevating education at The Institute of Beauty and Wellness

To support our students' learning experience, we uphold a no-tipping policy for student service providers. However, if guests wish to contribute to our students' education, we have established an Education Fund.

This fund is used to enhance the basic training program by bringing in advanced guest speakers, hosting demonstrations, and offering hands-on workshops.

These additional educational opportunities go beyond the regular curriculum, providing students with valuable resources for their future careers.

The Education Fund is a collaborative effort by the student body, enabling educators from various industry domains to share their expertise. Additionally, we encourage our alumni to return after graduation to benefit from ongoing guest education opportunities.



"I really felt the participation and the interest of the students. They had the most pertinent questions and to me that reflects the teaching that they are receiving at The Institutes. It all came out in the afternoon on the live model, hands on. What hospitality, picturesque surroundings and an architecturally stimulating environment! Needless to say, I am looking forward to a second round!"

YVES DURIF
YVES DURIF SALON, NYC



"Creativity and enthusiasm is contagious at The Institute of Beauty and Wellness' state of the art training facility. The student's exposure to advanced education and top-notch guest educators so early on in their learning process is evident in their "anything is possible" attitude. The Institutes and the Downtown Milwaukee neighborhood left me feeling so inspired by the culture that thrives there. I am excited for the future of The Institute of Beauty and Wellness' passionate hairstylists and their mission to change lives through beauty."

SUSAN FORD
GLOBAL MEN'S CUTTING COACH



"I am fortunate enough to have traveled the world working with some of the top salons and schools, and The Institute of Beauty and Wellness in Milwaukee is on the top of my list. The Institutes offers excellent education that is relevant to the needs and demands of today's top salons, preparing the students for an exciting and rewarding career in hairdressing."

VIVIENNE MACKINDER
WORLD RENOWNED HAIR STYLIST & LIFETIME ACHIEVEMENT AWARD WINNER