FACULTY & STAFF

SUPERVISORY ADMINISTRATION

Susan Haise ..... Owner

DIRECTORS & ADMINISTRATION

Kari Kennedy ..... Executive Director, Milwaukee & Madison
Gaya Sonnichsen ..... Director, Milwaukee
Lindsay Danek ..... Director, Madison
Kali Winter ..... Spa Director
Brittany York ..... ADA Coordinator

FINANCE & FINANCIAL AID

Financial Aid 414-319-7581
Gregory Mathews ..... Financial Aid Director
Diane Pandl ..... Finance Administrator

ADMISSIONS

Madison Admissions 608-250-3100
Milwaukee Admissions 414-227-2889
Sydney Compton ..... Admissions Coordinator
Rebecca Hogan ..... Admissions Coordinator
Daniel Lapp ..... Admissions Coordinator
Molly Kull ..... Admissions Coordinator

STUDENT SERVICES

Student Services ..... studentservices@ibw.edu
Jay Sandoval Jimenez ..... Student Services Coordinator
Ryah Doyle ..... Student Services Coordinator

MADISON CAMPUS

BARBERING

Daniel Lapp ..... Educator
Indya Pierre ..... Educator

COSMETOLOGY

Kat Freeman ..... Educator
Christiana Greene ..... Educator
Samantha Hensler ..... Educator
Lindsay Day ..... Educator
Amy Walker ..... Salon Team Leader
Callie Schneiderwind ..... Educator

ESTHIOLOGY

Rachel Hittesdorf ..... Spa Team Leader
Mercedes Jones ..... Educator
Angela Yang ..... Educator
Elza Molas ..... Educator
Sophally Chan ..... Educator
Justina Wiegel ..... Educator

MANICURING

Kat Freeman ..... Educator

MASSAGE THERAPY & MASSAGE THERAPY HYBRID

Laurel Brack ..... Educator
Anne Giordano ..... Educator (DE)
Megan Murphy ..... Educator

MILWAUKEE CAMPUS

COSMETOLOGY

Shari Andrews ..... Educator
Noelia Chapa ..... Educator
Amy Lile ..... Educator
Michelle Mikula ..... Educator
Cassandra Phillips ..... Educator

ESTHIOLOGY

Sarah Davidson ..... Esthiology Team Leader
Nicky Merritt ..... Educator
Amy Worske ..... Educator
Geanna Robinson ..... Educator

MANICURING

Chary Luciano Correa ..... Educator

MASSAGE THERAPY

Dr. Teresa Tetting ..... Educator (DE)
Kassandra Green ..... Educator
Christine Welch ..... Educator

**Faculty and staff for programs that are currently offered*
(DE) *Educator Qualified to Instruct Distance Education Hybrid programs*

REV. 3/11/2026

OUR INSTITUTES



MILWAUKEE

327 E. St. Paul Ave.
Milwaukee, WI 53202
414-227-2889

Located in Milwaukee's Historic Third Ward, the arts and fashion district of the city. Riverfront dining, shops, theatres, and art galleries make this a prime location for anyone interested in the salon and spa industry.



MADISON

7021 Tree Lane
Madison, WI 53717
608-250-3100

Located between residential neighborhoods, public schools, and shopping areas, this location allows our students to practice their skills with a diverse, multi-generational clientele from Madison's ever-growing west side. To support our students further we have expanded our spa clinic floors and added classroom spaces in an adjacent building at 202 S. Gammon Rd.

Pictured Above: Top - The Aveda Institute of Beauty and Wellness Milwaukee Exterior, Bottom - The Aveda Institute of Beauty and Wellness Madison Exterior

CLIENT SERVICE AREAS

All students have the chance to work with a diverse range of clients. We offer a high-quality salon and spa environment where students can provide hair, skin, nail, and body services under the supervision of licensed professionals.

EQUIPMENT

There is a variety of equipment available for student use, including manicuring stations, hydraulic chairs, massage and esthetic tables, and fully equipped skin care stations with dermoscopes and steamers at each station.

STUDENT CLASSROOMS

Classrooms are designed to create an effective environment for various learning styles and activities. They feature advanced audio-visual technology, Microsoft Office 365 web version access, and online curriculum portals like learnaveda.net, Aveda, and Pivot Point.

AVEDA EXPERIENCE CENTER

Both institutes feature a retail center offering Aveda products, including hair care, skincare, Pure-Fume™ (fragrance), body care, makeup, and lifestyle items. Gaining product knowledge and achieving retail success can enhance your value in the salon and spa industry. The store allows you to practice client services and business skills with guests.