ESTHIOLOGY MANICURING DUAL PROGRAM

PROGRAM DESCRIPTION

The Esthiology & Manicuring Dual program equips students with comprehensive skills in skincare, nail care, and beauty techniques. Students learn facials, waxing, body treatments, makeup application, manicuring, pedicuring, nail art, gels, acrylics, and nail design through theory and hands-on practice. Fundamental aspects such as derma-analysis, facial manipulations, equipment usage, and plant Aromaology are covered. Additionally, students learn business skills vital for success in the industry, including product retail, customer care, service sales, and career placement strategies. Graduates emerge prepared to excel as licensed estheticians and manicurists, equipped with technical skills, theory, and business acumen, and ready to take the state board exams to obtain licensure in Wisconsin.

PROGRAM OBJECTIVES

This combined program aims to prepare students for the State of Wisconsin licensing examinations in both Esthiology and Manicuring, providing them with comprehensive training in skincare, nail care, and spa techniques. Upon completion, students will possess knowledge of Aveda products and spa practices, equipping them with the skills necessary to pursue employment as skincare specialists and manicurists.

INSTRUCTIONAL METHODS

The Institute is committed to providing quality education utilizing a method of instruction that engages all learning styles. Instructional methods include, but are not limited to, theory and lecture, hands-on workshops, clinic floor practice, audio/video presentations and instruction, online research, textbooks, exams and assignments, technical evaluations, salon and spa tours, and visiting guest educators.

PERFORMANCE STANDARDS

- *Productivity – Producing and achieving high academic and industry-aligned results.*
- *Professionalism – A commitment to act and speak with respect, honesty, and integrity towards others as a student and service provider.*
- *Positivity – The practice and/or approach of being positive or optimistic in attitude.*



Pictured Above: Top Esthiology Clinic Foor at The Aveda Instiute of Beauty and Wellness Milwaukee



Pictured Above: Manicuring Clinic Floor at The Aveda Institute of Beauty and Wellness Madison

STUDENT RESPONSIBILITIES

Students are responsible for their learning, productivity, and academic achievement. Students are responsible for maintaining Satisfactory Academic Progress (SAP):

- *achieve a 90% or higher attendance percentage to graduate.*
- *achieve 80% or a higher grade-point average percentage to graduate.*

Students are responsible for reading The Institute of Beauty and Wellness course catalog standards, policies, and procedures.

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ESTHIOLOGY MANICURING DUAL PROGRAM

750 COURSE HOURS
360 HRS THEORY + 390 HRS PRACTICAL

EVENING (FULL-TIME, 38 WEEKS)*
Mon.-Thurs. 4:30pm-9:30pm
*Milwaukee Campus

THEORY/PRACTICAL HOURS BY SUBJECT	ESTHIOLOGY THEORY HOURS	MANICURING THEORY HOURS	ESTHIOLOGY PRACTICAL HOURS	MANICURING PRACTICAL HOURS
Introduction: law and codes; bookkeeping; business management; history; ethics	26	36	0	0
Safety, sanitation, sterilization, first aid, and bacteriology	30	10	20	25
Nails and skin disorders	0	24	0	10
Anatomy and physiology	30	18	0	8
Manicuring and pedicuring, including nail enhancements	0	24	0	112
Introduction to Advertising	0	12	0	0
Chemistry, treatments and process	24	0	0	0
Treatment, product and techniques	32	0	96	0
Electricity, machines and equipment	10	0	35	0
Makeup and color analysis	12	0	20	0
Individual student needs and electives (including resume development, interviewing, and job search skills, guest speakers, etc.)	65	7	50	14
THEORY VS. PRACTICAL	229 HRS	131 HRS	221 HRS	169 HRS
TOTAL COURSE HOURS 750	360 HRS		390 HRS	

GRADING PROCEDURES

For academic work, students must meet at least 80 percent grade point average to be in good standing and as a condition of graduation. Final written and practical tests must be 80 percent or better. All other assignments and tests' percentages and scales are as follows:

GRADING BREAKDOWN	
Chapter Tests	25%
Student Projects	25%
Mock State Board & Written Exam	25%
Technical Evaluations	25%
Overall	**100%**

GRADING SCALE	
Honor Roll	98-100%
Very Good	94-97%
Good	87-93%
Satisfactory	80-86%
Unsatisfactory	79%-Below

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