COSMETOLOGY

PROGRAM DESCRIPTION

The Cosmetology program not only provides the fundamentals of cutting, styling, and chemical restructuring of hair, skin, nails, and makeup but also introduces students to product marketing, guest servicing, personal development skills, safety requirements, and professional development, including interviewing, job search skills, and resume writing. The practical experience, which builds on classroom theory, is a key component of the program, providing the essential technical training of a salon professional. This comprehensive program comprises the latest trends and techniques in hair cutting, styling, coloring, permanent waving, and chemical restructuring. The program's final phase prepares students to launch their careers with in-depth training in guest service, time management, self-promotion, goal setting, merchandising, and professional development.

PROGRAM OBJECTIVES

The objective of this program is to prepare students for the State of Illinois licensing examination in Cosmetology and to provide appropriate and comprehensive training thereby enabling them to enter the field of Cosmetology. Graduates of the program will have a wide range of career opportunities, including salon service providers, salon sales representatives, salon owners/managers, business managers, industry educators, and freelance artists. Upon completion, students will possess knowledge of Aveda products and salon practices, equipping them with the skills necessary to pursue employment as a cosmetologist.

INSTRUCTIONAL METHODS

The Institute is committed to providing quality education utilizing a method of instruction that engages all learning styles. Instructional methods include, but are not limited to, theory and lecture, hands-on workshops, clinic floor practice, audio/video presentations and instruction, online research, textbooks, exams and assignments, technical evaluations, salon and spa tours, and visiting guest educators.

PERFORMANCE STANDARDS

- *Productivity – Producing and achieving high academic and industry-aligned results.*
- *Professionalism – A commitment to act and speak with respect, honesty, and integrity towards others as a student and service provider.*
- *Positivity – The practice and/or approach of being positive or optimistic in attitude.*



Pictured Above: Cosmetology Clinic Floor at The Aveda Institute of Beauty and Wellness

STUDENT RESPONSIBILITIES

Students are responsible for their learning, productivity, and academic achievement. Students are responsible for maintaining Satisfactory Academic Progress (SAP):

- *achieve a 90% or higher attendance percentage to graduate.*
- *achieve 80% or a higher grade-point average percentage to graduate.*

Students are responsible for reading The Institute of Beauty and Wellness course catalog standards, policies, and procedures.

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COSMETOLOGY

COSMETOLOGY HOURS BY SUBJECT - 1500

Instruction shall be a combination of classroom instruction and hands-on (practical and technical) experience. The minimum subjects and number of hours shall be as follows for each category of training:

1,500 COURSE HOURS

DAY (FULL-TIME, 44 WEEKS)
Tues-Fri 8:30am-4pm & Sat 9am-4pm

3-DAY (52 WEEKS)
Mon.-Wed. 10am-9pm

COSMETOLOGY HOURS BY SUBJECT	HOURS
Basic Training - tools and their use, shampooing, understanding chemicals and use, types of hair, sanitation, hygiene, skin diseases and conditions, anatomy and physiology, electricity, ethics, nail technology, and esthetics, eyelash extensions, state law, including sanitary standard	**150**
Practical Chemical Application/Hair Treatment - chemical safety, permanent waving, hair coloring, tinting and bleaching, hair relaxing, hair and scalp conditioning, and shampoo, toning, and rinsing	**500**
Hair Styling/Hair Dressing - cutting, thinning, shaping, trimming, application of electrical/mechanical equipment, curling, hair treatments. blow-drying	**475**
Shop Management, Sanitation, and Interpersonal Relations - labor law, workers' compensation, client relations, bookkeeping, marketing and merchandising, emergency first aid, right-to-know laws, business ethics, sanitation,	**200**
Esthetics - non-therapeutic massage, excluding the scalp; nutrition and health of skin; skin analysis, cleansing the skin; mask therapy and facial treatments, facial treatments without the aid of machines, electricity, machines and apparatus, facial treatments with the aid of machines, hair removal, including tweezer method, depilators, waxing, professional makeup techniques, including application of eyelash extensions, tabs and strips, product knowledge as it	**85**
Nail Technology - fabric procedures, sculpting procedures, light cured gels, machines or apparatuses used in nail technology, manicures, pedicures; hand, arm, foot massages; other procedures and product knowledge as they relate to nail technology	**55**
Electives - instruction which may include professional development, guest services, sales and business skills.	**35**
TOTAL COURSE HOURS	1500 HRS

A cosmetology student is not permitted to practice on the public until the successful completion of 150 hours of basic training.

GRADING PROCEDURES

For academic work, students must meet at least 80 percent grade point average to be in good standing and as a condition of graduation. Final written and practical tests must be 80 percent or better. All other assignments and tests' percentages and scales are as follows:

GRADING BREAKDOWN	
Chapter Tests	25%
Student Projects	25%
Mock State Board & Written Exam	25%
Technical Evaluations	25%
Overall	**100%**

GRADING SCALE	
Honor Roll	98-100%
Very Good	94-97%
Good	87-93%
Satisfactory	80-86%
Unsatisfactory	79%-Below

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