

Photo Credit: Aveda

EXTERNSHIP PROGRAM

WHAT IS AN EXTERNSHIP?

The intent of the Externship Program is to provide **job-related experiences**, strengthen problem-solving and decision-making skills, and prepare students for **occupational success** through a temporary training program, prior to graduation.

HOURS PER PROGRAM:

Cosmetology up to 40 hours
Esthiology up to 20 hours

WHAT WILL YOU DO?

- Shadow, assist and perform services independently (under licensed professionals' discretion)
- Improve the skills and knowledge needed to be successful in the industry

ELIGIBILITY

- Theory coursework must be complete
- GPA in good standing
- Maintain a 94% attendance rate

REV. 3/11/2026



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JOB PLACEMENT

Our Student Services team is dedicated to helping students **develop resumes**, curate competitive social media profiles to **build a professional brand**, complete **AVEDA's retail training program** (required to work in an AVEDA Salon) and discover career opportunities by managing an in-house **Job Board** and hosting **Career Fairs**.

CAREER FAIRS:

- Our Institutes host quarterly career fairs
- 30+ employers attend
- Interview opportunities with salon & spa owners
- Open to alumni and current students

JOB BOARD

- Regional opportunities throughout WI
- AVEDA Network opportunities worldwide
- Open to alumni and current students

With a vast network of salons, spas and health clubs nationwide, The Institute of Beauty and Wellness can help you begin your professional career. The Institute of Beauty and Wellness offer employment advisory services as defined by Wis. Admin. Code § SPS 409.05. We will help you gain the knowledge you need with several career fairs and self promotional instruction. Placement services provided by The Institutes are intended to assist students in their job search, but they do not assume responsibility for securing employment for students. The Institute of Beauty and Wellness is primarily an educational institution and does not guarantee job placement.

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