PRACTICAL HOURS 165, THEORY HOURS, 100

TOTAL : PRACTICAL HOURS 563, THEORY HOURS, 1037

ESTHIOLOGY – 600 CLOCK HOURS

In 2009, the esthiology program was extended from 450 to 600 clock hours for several reasons:

- Students requested a longer program to ensure comprehensive coverage of all topics and to gain more practical experience.
- The additional hours were added to incorporate both spa and medical aspects of the industry, reflecting the growing trend of medispa services

ESTHIOLOGY THEORY/PRACTICAL HOURS BY SUBJECT

I. Introduction law and code, bookkeeping, business management, history and ethics
PRACTICAL HOURS 33, THEORY HOURS, 0
II. Safety, sterilization and sanitation.
PRACTICAL HOURS 35, THEORY HOURS, 30
III. Anatomy and physiology
PRACTICAL HOURS 40, THEORY HOURS, 0
IV. Chemistry, treatments and process
PRACTICAL HOURS 40, THEORY HOURS, 0
V. Treatment, product and treatment
PRACTICAL HOURS 50, THEORY HOURS, 150
VI. Electricity, machines and equipment
PRACTICAL HOURS 12, THEORY HOURS, 37
VII. Makeup and color analysis
PRACTICAL HOURS 15, THEORY HOURS, 26
VIII. Individual student needs and electives
PRACTICAL HOURS 72, THEORY HOURS, 60
TOTAL : PRACTICAL HOURS 297, THEORY HOURS, 303

MASSAGE THERAPY – 750 CLOCK HOURS

The Massage Therapy program was increased from 600 to 750 clock hours in 2011 for several reasons:

- Students expressed a desire for a longer program to cover all topics in depth and to gain more practical experience.
- The program was expanded to include both spa and medical aspects of the industry, reflecting the growing trend for health and wellness alternatives in healthcare.
- The changes were made to prepare students for the anticipated licensure requirements effective in 2012. Graduates of a massage therapy program in Wisconsin must take their state law exam before graduation.

MASSAGE THEORY/PRACTICAL HOURS BY SUBJECT :

I. Anatomy, physiology, pathology, kinesiology
PRACTICAL & THEORY HOURS 275
II. Business, laws and ethics
PRACTICAL & THEORY HOURS 60
III. Massage therapy and body work, theory, technique and practice
PRACTICAL & THEORY HOURS 320
IV. Student clinics
PRACTICAL & THEORY HOURS 70
V. Adult CPR and standard first aid
PRACTICAL & THEORY HOURS 8
VI. Additional coursework
PRACTICAL & THEORY HOURS 7
VII. State Law and Jurisprudence
PRACTICAL & THEORY HOURS 10
TOTAL : PRACTICAL & THEORY HOURS 750

STATE AUTHORIZATION DISCLOSURES

STATE LICENSURE

The Institute of Beauty and Wellness ensures that all its programs meet the educational requirements for licensure in the state of Wisconsin. Students are responsible for fulfilling all graduation and licensing requirements.

However, The Institute of Beauty and Wellness has not determined which other states its curriculums meet the educational requirements for licensure, nor has it verified curriculum transferability to other states. Applicants should be aware that licensure requirements vary by state and are subject to change. Therefore, applicants are ultimately responsible for verifying their eligibility for state licensure and meeting any specific requirements.

While a program may initially meet the educational requirements for licensure, changes in state requirements could impact the program's compliance. Applicants are encouraged to check with their state licensure board to confirm current licensure requirements and seek additional guidance as needed.

The Institute's admissions department is available to assist applicants who want to learn more about licensure in other states. Additionally, the student services department will assist current students with inquiries about licensure in other states.

LOCATION CHANGE

Upon admission to The Institute of Beauty and Wellness, applicants must provide their physical location by indicating their state of residence. If a student changes their state of residence, they should notify the institute's admissions department via email and/or letter.

If The Institute of Beauty and Wellness determines that a program does not meet the licensure requirements in the student's new state of residence, the institute will notify the student within 14 days. This notification will be provided in writing via email and/or letter.

SELF EVALUATION PROCESS

The Institute of Beauty and Wellness regularly gathers feedback from current students through various methods, including surveys, exit interviews, student leadership meetings, and access to a full-time Director. Feedback from graduates is collected through a graduate survey.

Each year, the Institute holds an advisory board committee meeting that includes the administration, advisory committee members (professionals from each program), current students, and graduates. Based on the feedback received, the Institute implements improvements and changes as needed to ensure compliance with the State of Wisconsin licensing requirements, NACCAS standards, and U.S. Department of Education regulations.

LICENSING

Our faculty consists of a skilled team of experienced instructors who are knowledgeable in both classic and contemporary techniques. All instructors have fulfilled the requirements for licensing programs and are trained in various areas, including hair, skin, nails, massage, body care, and related subjects. The programs at the Institute of Beauty and Wellness are fully approved and licensed by:

Wisconsin Department of Safety and Professional Services
(for Cosmetology, Barbering, Esthiology, and Manicuring)
4822 Madison Yards Way
P.O. Box 8366, Madison, WI 53705
608-266-2112
https://dsps.wi.gov/Pages/BoardsCouncils/Cosmetology/
dsps@wisconsin.gov

Wisconsin Department of Safety and Professional Services – Educational Approval Program
(for Massage Therapy and Ayurveda Esthetic)
4822 Madison Yards Way
P.O. Box 8366, Madison, WI 53705608-266-1996
https://dsps.wi.gov/Pages/Programs/EducationalApproval/
DSPSEAP@wisconsin.gov

ACCREDITATION

The Institute of Beauty and Wellness are accredited by:

National Accrediting Commission of Career Arts and Sciences
3015 Colvin Street, Alexandria, VA 22314

(703) 600-7600

AFFILIATIONS

The Institute of Beauty and Wellness are affiliated with:
Ayurvedic Accreditation Commision
351 Pleasent Stree, Suite B #450, Northampton, MA 01060
(413)-425-3884

Association of Ayurvedic Professionals of North America
567 Thomas Street, Suite 400, Coopersburg, PA 18036
(484) 550-7725

CIDESCO USA
5600 N RIVER RD. SUITE 800, ROSEMONT, IL 60018
+1 (312)321-6809