# BARBERING

## PROGRAM DESCRIPTION

This program teaches men's grooming techniques including cutting, shaving, and texture. The program comprises the fundamentals of men's design, styling, and related sciences. The program introduces students to product marketing, guest servicing, personal development skills, and safety requirements. Students will refine their barbering skills while under the supervision of licensed instructors on the clinic floor.

## PROGRAM OBJECTIVES

The objective of the program is to prepare students for the State of Wisconsin licensing examination in barbering. Upon completion, students will have the knowledge of Aveda products and barbering techniques. The program includes resume writing, interviewing, and job search skills to assist in employment as a barber.

## INSTRUCTIONAL METHODS

The Institute is committed to providing quality education utilizing a method of instruction that engages all learning styles. Instructional methods include, but are not limited to, theory and lecture, hands-on workshops, clinic floor practice, audio/video presentations and instruction, online research, textbooks, assignments, and visiting guest educators.

## PERFORMANCE STANDARDS

- *Productivity – Producing and achieving high academic and industry-aligned results.*
- *Professionalism – A commitment to act and speak with respect, honesty, and integrity towards others as a student and service provider.*
- *Positivity – The practice and/or approach of being positive or optimistic in attitude.*

## STUDENT RESPONSIBILITIES

Students are responsible for their learning, productivity, and academic achievement. Students are responsible for maintaining Satisfactory Academic Progress (SAP):

- *achieve a 90% or higher attendance percentage to graduate.*
- *achieve 80% or a higher grade-point average percentage to graduate.*

**Students are responsible for reading The Institute of Beauty and Wellness course catalog standards, policies, and procedures.**



*Pictured Above: Barber Clinic Floor at The Aveda Institute of Beauty and Wellness Milwaukee*

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# BARBERING



**1,000** COURSE HOURS
288 HRS THEORY + 712 HRS PRACTICAL

**DAY** (FULL-TIME, 29 WEEKS)
Mon 9am-4pm, Tues.-Fri. 8:30am-4pm

**3-DAY** (PART-TIME, 34 WEEKS)
Mon.-Wed. 10am-9:00pm

| THEORY/PRACTICAL HOURS BY SUBJECT | THEORY HOURS | PRACTICAL HOURS |
|---|---|---|
| Hygiene, grooming and personal development | 5 | - |
| Bacteriology, sterilization and sanitation | 15 | 10 |
| Tools, equipment and implements (identification and usage) | 3 | 10 |
| Haircutting, hair tapering (clipper-cuts), razor cutting, hairstyling, curling thermal waving, finger waving, roller setting, pin curl placement, blow-drying, shampooing, scalp and hair treatments, conditioning, reconditioning, hair analysis, care of hair pieces, wigs and wefts | 100 | 400 |
| Hair straightening, hair relaxing, thermal hair straightening, blow-outs, permanents, hair coloring, tinting, and bleaching and chemistry | 87 | 250 |
| Shaving, beard and mustache shaping, trimming | 20 | 30 |
| Anatomy and physiology of the hair, skin, nails and disorders of the hair, skin and scalp Product knowledge, product use and sales, preparing and consulting with customers for services | 15 | - |
| Laws, rules, professional ethics and history of barbering | 18 | - |
| Individual student needs, industry trends and electives, i.e., record keeping, mathematics, communications, human relations, public relations, first aid, etc. (Theory hours include structured visits conducted by the school outside of the classroom at one or more barbering or cosmetology establishments) | 10 | 12 |
| THEORY VS. PRACTICAL | 288 HRS | 712 HRS |
| TOTAL COURSE HOURS | 1,000 HRS | |

## GRADING PROCEDURES

For academic work, students must meet at least 80 percent grade point average to be in good standing and as a condition of graduation. Final written and practical tests must be 80 percent or better. All other assignments and tests' percentages and scales are as follows:

| GRADING BREAKDOWN | |
|---|---|
| Chapter Tests | 25% |
| Student Projects | 25% |
| Mock State Board & Written Exam | 25% |
| Technical Evaluations | 25% |
| **Overall** | **100%** |

| GRADING SCALE | |
|---|---|
| Honor Roll | 98-100% |
| Very Good | 94-97% |
| Good | 87-93% |
| Satisfactory | 80-86% |
| Unsatisfactory | 79%-Below |

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